

Press Release

IPAN Event 15th March: Brexit IP implications for UK Trade & Industry

IPAN (the Intellectual Property Awareness Network) is providing a timely platform to discuss the Intellectual Property (IP) implications and impact of Brexit on UK trade and industry at a special IP Awareness Network (IPAN) event, just as the Government prepares to trigger Lisbon Article 50.

The IPAN Panel Discussion and Workshop: IP, Brexit and beyond – opportunities and challenges – takes place on Wed 15th March in the CIPA Hall, 3rd Floor, 95 Chancery Lane London WC2A 1DT from 12.00 – 17.00.

The eminent **Speaker Panel** including:

- **Rosa Wilkinson**, Director Stakeholder Engagement, Trade Policy Group, Dept. for International Trade
- **Allie Renison**, Head of Europe and Trade Policy, Institute of Directors
- **Nigel Moore**, President, European Seed Association
- **Gill Smith**, Group Director of Intellectual Property, Dyson Group plc

will highlight the main IP issues for UK trade and industry surrounding Brexit.

The **Workshop** will then bring together speakers from industry sectors, professionals and practitioners involved with IP to add their perspectives in formulating the actions needed by government, industry, commerce and the professions to manage the IP related challenges and maximise the opportunities of this major change.

The Event output including contributed papers will be written up in a Report: “IP, Brexit and beyond – a blue- print for action in IP” - made available for government and industry to help negotiate a successful IP and trade pathway through the Brexit process.

The Event is supported by the **Knowledge Transfer Network** and the **Chartered Institute of Patent Attorneys**.

For further information, please contact John P Ogier, IPAN Chair: ipan@cipa.org.uk

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NOTES FOR EDITORS

Background to the IPAN event:

The exit of the UK from the EU under article 50 will have profound consequences not just for our trading relationships but also our industrial and commercial rights and our access to markets. IP and related intangible assets are now the most valuable asset in commerce and trade in industries as diverse as agriculture, bio-sciences, engineering, technology, retail brands, music, film and the creative industries, data and informatics, computer programming, finance and banking, education, research and development. It will particularly impact on the newly innovating companies whose primary assets are often “intangible”.

IP is part of international trade protected through national rights under international intellectual agreements. Through its time as a member of the EU and EEA the British rights have become increasingly aligned and interlinked with European rights and directives. Unless the UK’s position post Brexit is carefully addressed whole sections of industry and commerce will be left with deficient or in some cases no IP protection.

About IPAN – the Intellectual Property Awareness Network:

<http://ipaware.org/about-ipan/>

The IP Awareness Network – IPAN – formed in 1993 by a cross-section of organisations concerned to improve awareness and understanding of IP, is now established as an independent charitable, “not-for-profit” company, limited by guarantee, with around 40 [members](#). IPAN does not lobby for any particular member or sector viewpoint; its main goal is to help improve education about IP, enabling the knowledge economy to function. To do this, it divides its work between three interest groups: Parliamentary, Finance & Economics and Education. The Parliamentary group organises an annual event in Parliament for World IP Day on 26 April.