



## Online, on track: Designing IP teaching for online learning EVENT REPORT

The UK [Intellectual Property Awareness Network](#) (IPAN) and the US [Center for Intellectual Property Understanding](#) (CIPU) co-organised a timely ZOOM webinar, bringing together an international cast of experienced IP law academics and the UKIPO to share their experience transitioning IP teaching online. The event, held on 8 July, was graciously hosted by [City University of London](#).

The webinar opened with a mandate from Ruth Soetendorp, Professor Emerita in Intellectual Property Education, to 'Find Joy Online!', inspired by 'Spark Joy at Work' goddess, Marie Kondo. A webinar recording of the presentations organised around three key themes is available here: <https://www.youtube.com/watch?v=DYjoF7l10ts>. A folder of the equally joyous PowerPoint materials used will be available shortly.

### ***Theme 1: IP teaching to large student groups***

'Coping with online IP teaching and learning in large student groups' by Dinusha Mendis, Professor in IP Law Centre for IP Policy & Management (CIPPM), Bournemouth University UK.

'Synchronous Online Teaching IP for Big Groups' by Ulrika Wennersten, Senior Lecturer in IP Law and Economics School of Economics and Management, Lund University, Sweden

'Avoiding students getting bored: getting the right alternance of teaching contents in synchronous teaching to large student groups' by Laurent Manderieux, Professor in IP Law and Chair [European IP Teachers Network](#) and Gabriele Gagliani, Professor Doctor, Bocconi University, Italy.

### ***Theme 2: Vibrant Asynchronous & Synchronous IP teaching***

'The IP Film Club: Asynchronous & Synchronous teaching and learning' by Janice Denoncourt, Senior Lecturer in IP Law, SFHEA, Nottingham Law School, UK.

'Using Social Networks for IP Teaching and Learning: Facebook, Instagram, Twitter & blogs' by Joe Sekhon, Senior Lecturer in IP Law Portsmouth University, IP Law Clinic, Knowledge Exchange Campus Creator, UK

'Using free, accessible UKIPO resources for online delivery' by Lisa Redman, UK Intellectual Property Office Policy

### ***Theme 3: Online Assessment, IP Clinics & IP Awareness activities***

'Online assessment: tips and challenges of take away exams' by **Caroline Coles**, Senior Lecturer in IP Law, Director of International Aston Law School, Aston Business School, Aston University, Principal Fellow Advance HE, UK

'Helping enterprising students: A pan Wales experience in IP education' by Kathryn and Andy Penaluna, Professors in Enterprise Education, University of Wales Trinity St David, UK

'Moving the IP Pro Bono service online: challenges and benefits; technology used for case management and communication.' by Hayleigh Boshier, Lecturer in IP Law, School of Law, Brunel University, Founder of Word Intellectual Property Women and IPKat.

'Student engagement – structure a subject to make it relevant to the student individually. Where do we go from here?' by Mickie Piatt, Professor in IP Law (CIPU Board) Chicago Kent College of Law, Illinois Institute of Technology, USA.

She invited everyone interested in contributing to an IPAN/CIPU ongoing community of IP online educators to be in touch by email: [mvpiatt@kentlaw.iit.edu](mailto:mvpiatt@kentlaw.iit.edu).

With over 70 registered, a webinar on IP law teaching online was clearly needed. The majority of universities are reporting strong enrolments for online courses in the Autumn, especially in law, despite the Covid-19 pandemic. The opportunity for Q&A fostered exchanges of useful IP specific information and lively chat. The content and timeliness were much appreciated by participants who feel more confident with the transition to online teaching and learning. We thank all our presenters for sharing their knowledge and expertise.

*Ruth, Mickie and Janice*

14 July 2020