

WORLD
**INTELLECTUAL
PROPERTY**
CELEBRATION



📍 The Burton Room, Institute of Directors,
116 Pall Mall, London, SW1Y 5ED
🌐 116pallmall.com/contact

Wednesday 26 April 4:00pm - 6:30pm

**'Women and IP:
Accelerating Innovation and Creativity'
Programme**





John Ogier, Chairman, and the directors of the Intellectual Property Awareness Network – IPAN – join in welcoming you to celebrate World IP Day and the role and economic importance of IP in the UK.

'Women and IP: Accelerating Innovation and Creativity'

'Women in all regions are shaping the world through their imagination, ingenuity and hard work, but often face significant challenges in accessing the knowledge, skills, resources and support they need to thrive.' <http://www.wipo.int/ip-outreach/en/ipday/>. Join our panel of experts to celebrate the successes of women in the creative world and discuss the challenges they face in accessing IP.

Forum Programme:

3.45 pm

REGISTRATION and RECEPTION

4.00 pm

WELCOME and INTRODUCTION by our Forum Chairman:

John P Ogier, Intellectual Property Awareness Network, Chairman

SPEAKER PRESENTATIONS:

Andrea Brewster OBE, Lead Executive Officer of IP Inclusive and former President of the Chartered Institute of Patent Attorneys

Kristen Tapping, Entrepreneur and Product Design Engineer, currently developing GoRolloe, a startup that creates air filtration devices for vehicles to capture harmful particulate matter in urban areas.

Sarah Talland, trade mark attorney with Potter Clarkson LLP. Sarah's clients cover a variety of sectors and all aspects of trade mark protection and enforcement

Dr Bola Olabisi FRSA, Chief Executive Officer, GlobalWIIN UK (Global Women Inventors and Innovators Network, www.globalwiin.com) with GlobalWIIN & IPAN Award Winner **Patience Nwodu**, creator of Chibu Reusable Carriers

Associate Professor Dr Janice Denoncourt, Nottingham Law School, Nottingham Trent University and Author of *Intellectual Property, Finance and Corporate Governance* (2018), Solicitor (England and Wales) (non-practising)

PANEL DISCUSSION with audience Q&A

CONCLUSIONS by our Forum Chairman

5.15 pm

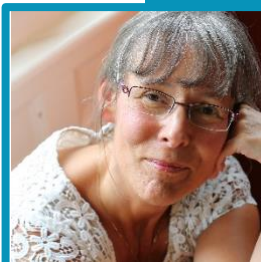
INFORMAL DISCUSSION AND NETWORKING – drinks and refreshments available

6.30 pm

CLOSE OF FORUM

Our Speakers:

Andrea Brewster OBE



Lead Executive Officer, IP Inclusive. Andrea is a Chartered Patent Attorney and European Patent Attorney, and a former CIPA President. In the past she has served on the Institute's governing Council and several of its committees. Before her retirement she was a partner in a small regional IP practice, Greaves Brewster LLP, of which she had been a co-founder.

Andrea established IP Inclusive in 2015 to promote equality, diversity, inclusion and wellbeing throughout the UK's IP professions. Alongside many enthusiastic volunteers, she has developed the initiative into a well-connected and influential player in the IP sector. She became its first Lead Executive Officer in 2019.

Kristen Tapping



Industrial Designer experienced in the automotive interior sector and with a track record of having won or placed in over 16 international design competitions. Strong interest in incorporating inclusivity and sustainability into everyday products.

Currently Kristen is a Founder & Director at GoRolloe, a startup that creates air purifying solutions for the mobility sector. In addition, she is an associate lecturer of engineering subjects at London South Bank University

Sarah Talland



Sarah is an experienced trade mark attorney and has expertise working for clients across a variety of sectors and covering all aspects of trade mark protection and enforcement. This includes clearance searches, devising worldwide filing strategies and handling any official or third-party objections, as well as contentious matters. Sarah's clients include food and drink brands, cosmetics companies and entertainment brands, and range from the smallest start up to international household names. Sarah has a particular interest in global brand protection and enforcement strategies, including how best to protect and develop a brand as a startup and work towards more comprehensive protection as a company grows.

Dr Bola Olabisi FRSA



Founder & CEO, of Global Women Inventors & Innovators Network (GlobalWIIN) which she set up in 1998 in recognition of the challenges that women face in bringing commercially viable products and breakthrough developments to market. She is a Champion for an inclusive society that allows for gender equality, diversity, equal opportunities, innovation and entrepreneurship. With a dynamic team, she has successfully developed GlobalWIIN to become an effective platform for raising the awareness of IP, assisting the process for exploitation and the sustainability of ingenious concepts while showcasing the originality and business acumen on route to market.



Patience Nwodu FRSA

Inventor & Founder, CHIBU LONDON. Patience is the IPAN GOLD AWARD WINNER FOR THE YEAR 2020. She is the innovator of the high-quality reusable and versatile carrier made from sustainable, renewable and biodegradable cotton canvas for bakers, wine lovers, picnic lovers and more. Its versatility makes it suitable for all occasions.



Associate Professor Dr Janice Denoncourt

Founded and leads the Nottingham Law School Intellectual Property (IP) Research Group that has co-hosted international conferences with Indian and Swedish universities. As an academic lawyer, Jan's interdisciplinary research monograph, 'Intellectual Property, Finance and Corporate Governance' (2018) Routledge was selected for the UK's University Research Excellence Exercise. Jan is a path-maker in interdisciplinary IP scholarship. She considers the connections between IP and other disciplines including accounting, banking capital regulation, corporate governance, finance, insolvency, and sustainability.

She shares her IP expertise with the new accounting standard setter, UK Endorsement Board (UKEB) and is featured in the World IP Day Gallery [here](#)



Our Chairman: John P Ogier

IPAN Chairman and the former Registrar of Intellectual Property in the Bailiwick of Guernsey where he established Guernsey's Intellectual Property Office. This included the modernisation of IP legislation working with the Island Law Officers, International Agreements and Policy Advice alongside the administration of the Office decisions. Whilst serving as Registrar he also established Guernsey's on-line Company Registry and served as Deputy Public Trustee.

John now works as an independent IP Economist with a particular interest in IP in business, financial services and the economy.

About our Sponsors - to whom we are most grateful



Potter Clarkson

A leading European intellectual property law firm, Potter Clarkson helps companies, organisations and individuals across all sectors of business to understand, create, protect, unlock and defend the commercial value of their innovation and creativity anywhere in the world through IP rights. Recognised as a top tier firm, it is known for its wide-ranging technical and legal expertise, progressive thinking, deep commercial insight, approachability and clarity of advice.

With the infrastructure to match its credentials as a leading European firm, Potter Clarkson's 200-strong specialist team operates from dedicated offices in the UK, Sweden, Denmark and Germany.

Additional Sponsors:

The logo for Briffa, featuring the word "BRIFFA" in a bold, sans-serif font with a small trademark symbol and a circular icon containing the letters "IP" to the right.

Briffa

Specialist Intellectual Property Lawyers. No suits and ties. No stuffy corporate vibe. Just exceptional service from leading intellectual property lawyers to protect and enforce your IP rights in the UK, Ireland and across the world. Founded by Margaret Briffa in the 1990's, this boutique IP practice has an exceptional reputation for its strategic and commercial approach to handling both contentious and non-contentious intellectual property matters. It takes gender equality very seriously amongst both staff and clients, being delighted to support this World IP Day event and its theme. Briffa is a member of IPAN



The Chartered Institute of Patent Attorneys (CIPA)

Is the professional and examining body for patent attorneys in the UK, representing virtually all the 2,400 registered patent attorneys in the UK, whether in industry or in private practice. Total membership is over 4,000 and includes judges, barristers, trainee patent attorneys and other professionals with an interest in intellectual property. CIPA represents the views of the profession to policy makers at national, European and international level, with representatives sitting on a range of influential policy bodies and working groups in the UK and overseas. CIPA is a founder member of IPAN and also provides IPAN with administrative support.



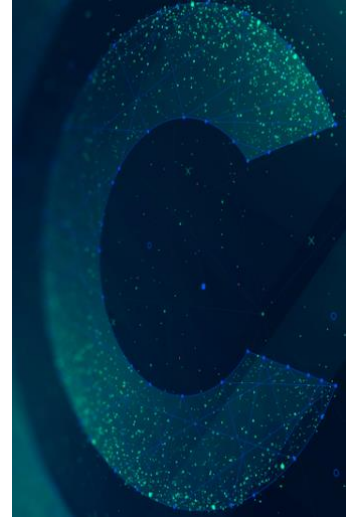
Sybaris Legal & IP

Is the market-leading expert in Intellectual Property Insurance and has the most comprehensive range of options available. Sybaris Legal & IP believes that this country has immense creative talent, but others should not profit from stealing hard work and innovation. Registration of IP rights only provides a starting point and enforcing IP rights thereafter can be too costly for all but the largest multinational companies. IP insurance solutions give "teeth" to IP rights and protect the real corporate value. We also have unique experience of and can also provide options for "After the Event" Insurance and litigation funding for suitable cases.

About IPAN: The First Thirty Years!

The Intellectual Property Awareness Network (IPAN) proudly celebrates its 30th anniversary in December 2023 and we are delighted to take this opportunity to reflect on IPAN's development and achievements during this period.

IPAN, or the Intellectual Property Awareness Working Party as it was then, was formed under the Chairmanship of Dr John Reid, OBE (1937-2021) during his year as President of CIPA, 1993-94. Few records exist from its very early years but an article from the CIPA Journal dated March 1998 (pp182-185) summarises the original working party's twin aims: firstly, to provide a forum where its invited member organisations can exchange information between themselves, meeting three or four times a year; and secondly, to act as a catalyst to persuade outside organisations to progress specific issues. Three areas were identified as the focus for increased IP awareness initiatives: the academic world, the financial world, and parliamentarians, supported by the provision of IP awareness aids (such as videos, in the pre-digital age). These aims and priorities have remained constants for IPAN throughout the last three decades, and IPAN's network meetings have covered a wide and insightful range of topics which reflect the IP 'hot topics' of the day. Similarly, although IPAN has benefited from and is very grateful for the administrative support of CIPA's Council members and staff, throughout its thirty-year history IPAN has valued and protected its ethos as an unbiased authoritative resource.



The earliest records of meetings currently available date from January 1999 and demonstrate the long-standing commitment to IPAN and its aims of promoting awareness of IP through partnership of not only its member organisations but also their representatives. Four of today's members are listed as attendees, including a 'Mrs Ruth Soetendorp' representing Bournemouth University and its recently developed micro-module on patents, developed with the support of the UK IPO.



Year 2000

In 2000 the Working Party changed its name to the IP Awareness Group (IPAG), following the proposal by the Creative Industries Task Force to promote the acronym IP for Intellectual Property (by analogy with IT as the acronym for Information Technology). 2000 also saw the first World IP Day and, coincidentally, saw IPAG building links with Parliamentarians through its first major event held at the House of Commons on 26th October, covering the key theme of the value of IP in the knowledge-based economy. This was the first of many such events, and our event today is its direct descendant.



Year 2003

In October 2003 Dr Reid announced his resignation as Chairman of IPAG after 10 years at its helm. He was succeeded by Dr Paul Leonard who steered the Intellectual Property Awareness Network (as it became in 2004) in consolidating its identity as an independent organisation with its own website and logo – and an annual membership fee, initially just £25.

The next chapter in IPAN's history came in July 2011 when IPAN was incorporated as a 'private company limited by guarantee without share capital' under company number 7693250. IPAN's underlying principles remained the same, however, and in their first meeting as company directors, led by Peter Prowse as Chairman, the newly-created Board members confirmed their commitment to maintaining opportunities for networking and discussion between members through IPAN's quarterly General meetings.

In its first year following incorporation IPAN's achievements were certainly impressive, as the minutes of its first AGM, held on 9 October 2012, highlight: '[...] IPAN has also published approximately 20 issue briefs. IPAN has been recently involved in research with the NUS and IPO on student attitudes into intellectual property'. Issue briefs and the NUS research produced by IPAN are particularly important achievements and demonstrate IPAN's commitment to its core focus areas and its key principles as an independent and authoritative resource.



IPAN's more recent history has been guided by just two key people in the role of Chairman. The first was Professor Ruth Soetendorp who covered for Peter during a period of illness, before resigning from the Board in 2017 and returning very generously as a Board member in 2019. The second person is John Ogier who became Chairman in 2016. John used his experience as a Registrar of Intellectual Property to build a strong working relationship with the UK IPO and through the IPO, linking with the various Ministers for Intellectual Property over the past seven years. During this time new partnerships were formed, including those promoting diversity and inclusiveness in IP as with GlobalWIIN. IPAN led in IP thought leadership through partnered events as with Brunel Law School on AI and IP and in 2021, and during the Covid pandemic IPAN hosted an international webcast on IP Strategy for FinTech, start-ups and SMEs. During the Covid years IPAN adapted to the need for on-line meetings and can now expand beyond its London-centric focus through hybrid online and in person attendance at our Network events.

Notwithstanding the benefits of technology, meeting together to network, share information, experiences, knowledge, and opinions cannot be underestimated. We are therefore very pleased to be meeting in person again on World IP Day in 2023 with our members and guests. The event is also being recorded and will be made available on our website and various media channels to increase the reach and communication opportunities from today's event.



For a list of current members and information about how to join IPAN, please see our website at www.ipaware.org



You can also contact us by email: info@ipaware.org.